

Arden Display for Atlantic City

New Jersey Horticultural Society to Hold Convention—Arrivals at Resort.

ATLANTIC CITY, N. J., Dec. 4.—The New Jersey Horticultural Society will open its annual convention here on Monday at the Chalfonte Hotel. In the membership of the society are some of the best known fruit growers in the State. They will have a great exhibit on the lower floor of the Chalfonte. The hotel and the Chamber of Commerce will donate silver cups for the prize exhibits. Many of the delegates will be quartered at Haddon Hall.

Senator George E. Chamberlain of Oregon, who came here to rest and was at the Atlantic, has returned to Washington.

Many prominent figures in the stove industry will be here on Monday for a three days conference of the Stove Founders Defence League that will be held at the Marlborough-Blenheim.

Many applications for reservations for the Christmas holidays have been received by hotels along the Boardwalk. The Chelsea, the Seaside, the St. Charles, the Traymore, Haddon Hall, the Breakers and the Royal Palace have many prospective patrons in view for this period.

Miss Maud Michaels, cashier at the Ambassador, is the first woman in the United States to be admitted to the Greater of America, an organization of hotel attaches.

Rev. Charles F. Glibney of Brooklyn was at the Strand for a few days.

At the Traymore are Miss Gertrude Newell, Miss Frances Fenne, Miss Jennie A. Smith, Mrs. Franklin B. Yates and Mr. and Mrs. E. von Essen.

At the Marlborough-Blenheim are Dr. C. J. Brophy, Mr. and Mrs. Charles A. Livingston and Miss Marjorie Livingston of Brooklyn, Mrs. Anna C. Wetzel and Mrs. E. F. Claypool of New York. Miss Alice McKay Kelly is among the

Game Plentiful Near Lakewood

Guns and Golfers Enjoy Their Favorite Sports at the Resort.

LAKEWOOD, Dec. 4.—Holiday events here will include a musicale for the benefit of the Lakewood Hospital, in which artists from New York as well as local talent will appear, at the Laurel House.

There will also be a series of receptions, card parties, teas and other events, and two important balls, one at the Laurel in the Pines on New Year's eve and the other at the Laurel House on the night of New Year's Day, will close the eventful holiday calendar.

To-day arrived in Lakewood the vanguard of several hundred members of the Association of National Advertisers, who will work and play here next week.

Between business sessions there will be golfing, gunning and amateur theatrical performances. Headquarters have been reestablished at the Laurel House.

Guns have been making the most of excellent shooting in Barnegat Bay. Geese and ducks are more plentiful than in years, and fresh game dinners have been a pleasant way of entertaining.

Among successful sportsmen are Messrs. R. S. Worthington and E. H. Worthington of Shawnee-on-Deleware; E. M. Sawtell of Englewood, Harry Henry of Newark and R. S. Misher of Philadelphia.

A recent event was the dinner given for the boys of the Olmsted School at the Laurel House by Mr. and Mrs. E. E. Jenkins.

Miss James Pirnie and Miss Mildred Pirnie of Brooklyn are at the Laurel in the Pines. Mr. and Mrs. E. C. DuBois, Miss Katherine DuBois, Miss Carolyn DuBois and Mrs. J. Y. Van Winkle of Brooklyn are at the Laurel. Also at that hotel are Mr. and Mrs. A. J. Gilchrist of Cleveland, visiting their daughter, Mrs. Eddy, wife of the commandant of the Lakewood naval station.

Mr. and Mrs. W. A. Barron are at the Laurel House from Crawford Notch. Several golfers who were in the Thanksgiving tournament have returned for additional play, including Col. Charles K. Rockwell of Philadelphia, here with Mrs. Rockwell; Mr. M. Park Parker of Upper Montclair, Mr. William

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Bridal Couples at White Sulphur

Mr. Edgar Palmer, donor of the Princeton stadium, and Mrs. Palmer, who are at the Laurel House, also Dr. E. L. H. McGinnis of New York, who is the guest of Mr. and Mrs. J. Luther Bright.

WHITE SULPHUR SPRINGS, W. Va., Dec. 4.—Mr. and Mrs. L. Stuart Wing of New York, who are passing their honeymoon at the Greenbrier, were entertained at luncheon this week by Dr. Peter B. Wyckoff of Southampton, Mrs. Wing was Miss Helen Krech. Several dinner parties also have been given for Mr. and Mrs. Wing. There are several other bridal couples stopping here.

Viscount Astor left here on Monday morning for Richmond, Va., where he was joined by his brother-in-law, Mr. William H. Langhorne, and together they proceeded to Miami, Fla. Later they will go to Bimini, B. W. I. Viscount Astor expects to return to New York the middle of the month and start from there for England.

Mr. William E. Carter of Philadelphia has been joined here by his mother, Mrs. William T. Carter of Philadelphia. Mr. and Mrs. C. Wyckoff Yule of Tuxedo, N. Y., have arrived and joined Mr. and Mrs. Herbert C. Pell at the Greenbrier.

Mr. and Mrs. Lyman N. Hine, who occupied a cottage here in Baltimore Row during the season, have returned to New York.

Miss Margaret Hutchins, who has been under study for Miss Jane Cowell in "Smilin' Through," is taking a rest at the Greenbrier, where she is with Mrs. Nathan C. Kingbury.

Mr. and Mrs. Edward G. Hickman of New York have arrived for their customary autumn stay.

Mrs. Arthur H. Lippincott of New York is here for the cure. Expected early arrivals this month are Mr. and Mrs. William Lord Sexton of Philadelphia and Sir T. Ashley Sparks of New York.

Mr. and Mrs. A. W. Glessner of Chicago, Mrs. Howard M. Hanna, Jr., of Cleveland, Ohio; Mr. and Mrs. J. F. Gallivan of Greenville, C. C., and Mr. and Mrs. David F. Scott of Chicago are among recent arrivals.

BROOKLYN ADVERTISEMENTS.

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Fulton St.
Bond St.

Frederick Loeser & Co., Inc.

Livingston St.
Elm Place

BROOKLYN—NEW YORK

Business Hours 9 to 5:30

The Christmas Spirit Radiates Everywhere

LITTLE folks are sending messages to Santa Claus—and visiting him as often as possible in the Loeser Toy Store.

Grown folks are making up Christmas lists and taking the little extra and early thought that means getting just the RIGHT gift for each person on it.

And Loeser's is the focus of all this Christmas interest.

For Loeser's is a Christmas Store from basement to roof. New stocks well up in the millions; service better than ever before; prices not only fair but in hundreds of cases the lowest prices in several years; promptness, courtesy, RELIABILITY—these are all characteristics that make it a helpful Store at this season.

Here are some practical suggestions:
Do your shopping as EARLY as possible—early in the day, in the week, in the month.

Be sure the salesperson writes down your name and address correctly—wrong addresses are the cause of most mistakes at Christmas.

You will always find the elevators at Livingston street and at Elm Place less crowded than the Fulton street elevators.

Buy Christmas Seals to put on all your December letters and packages—sold here at one cent each and the whole proceeds used to stamp out the "white plague."

Visit Santa Claus in the Toy Store and let the little folks come and visit him too.

Silk and Staple Hosiery

Women's Holiday Hosiery

\$4 Silk Stockings at \$3.10. Black, white, silver, gold and other colors; ingrain thread silk, with double silk tops and soles; also glovesilk mesh stockings.

\$1.50 Silk Stockings, 79c. Black, full fashioned thread silk stockings with mercerized tops and soles.

Silk Stockings at \$1.70. Black, white and colored full fashioned thread silk stockings.

Men's 50c. to \$4 Socks at 39c. to \$2.98
All in Holiday Gift Boxes Upon Request

50c. Socks at 39c. Fine wool and cotton mixed Socks in black and Oxford.

75c. Socks at 50c. Silk lisle Socks in black, white and colors.

75c. Socks at 50c. Silk fiber Socks in black, white and colors.

75c. Socks at 50c. Wool and cotton mixed Socks in black and heather mixtures.

Women's \$11 Boots, \$6.90

300 Pairs in a Broken Range of Sizes

IN THE WORKMANSHIP, in the quality and in the style, these Boots represent Loeser specialization. In value for price they are one of the best offerings made this season.

There are about 300 pairs from our own regular lines, but because the size range is broken we reduce the price to effect a speedy clearance.

Brown Kidskin Boots **Brown Calfskin Boots**
Black Kidskin Boots **Brown Calfskin Boots, Cloth Tops**

All have welted soles. High and low heels.

Blouses at \$5

Crepe de Chine and Georgette of \$7.50 and \$10 Qualities

PUT ONE OF THESE BLOUSES in a gift box (supplied without extra charge) and you have as attractive and welcome a holiday gift as can be imagined—and an extra value at the same time.

They are the same sort of dainty, well made Blouses that have been \$7.50 to \$10 until this time.

One is an overblouse with silk and worsted embroidery and with round neck and long sleeves. Another has panel front and back and three-quarter sleeves, and a third is most attractive with its accordion-plaited front and back and belt finish.

There are some fifteen other pretty styles, hand embroidered, beaded and tuckered. The crepe de chine Blouses are especially attractive with tucks and plaits in semi-tailored styles. The Georgette Blouses are just what is required for suit wear. Colors are white, flesh, beige and suit shades.

Voile and Madras Blouses
Four Styles, at \$1.95

One is a corded voile with Peter Pan collar. Another has vestee and flat collar hemstitched. Another has round voile collar and still another has a practical convertible collar. All of these Blouses have long sleeves and are semi-tailored. Exceptional values at \$1.95.

10,000 Yards of Carpets

Savings Up To \$3.25 a Yard

A SALE THAT INVOLVES many of the best known makes of reliable Carpets in this country—all secured at prices considerably under today's regular quotations; a sale that enables us to offer these very fine Carpets at the lowest price levels of the year.

It is a sale that will serve not only householders but all who are interested in economical buying for hotels, apartment houses and boarding establishments—most of whom have been waiting for such a money saving opportunity. Included are both plain colored and figured design Carpets, in most cases with stair Carpets to match the figured offerings.

Worcester Wilton **Velvet Carpets, \$4.95**
Reduced from \$6.75

Heaviest quality Worcester Wilton Velvet Carpets in all over Persian patterns, suitable for rooms, halls and stairs.

Heavy Velvet Carpets, \$3.55
Reduced from \$5.25

Best grade of Heavy Velvet Carpets in all over Persian patterns as well as in two toned effects, suitable for rooms, halls and stairs.

Wool Velvet Carpets, \$2.75
Reduced from \$4

Medium quality Wool Velvet Carpets in all over patterns in

Also a number of half and part rolls of Carpets are offered at about half the former price.

\$60 Fine Porcelain Dinner Set, \$39

THESE SETS of fine American Porcelain are regularly \$60, and at this reduced price provide a saving of more than 25%.

The decoration consists of a new border design of flowers on a border of golden brown. Every piece is edged with a band of gold and the knob and handles are covered with best coin gold. The ware is light and thin and undoubtedly presents one of the most remarkable values in porcelain offered in many months. A complete service for 12 people. Buy now for immediate or Christmas delivery

Basement.

Cowperthwait & Sons

The Greatest Gift That Santa Claus Can Bring

Furniture—the greatest gift of all, to give or to receive. Nothing is more lasting, means so much or is so thoroughly appreciated. Have you ever forgotten the giver of a present of furniture? You too can be remembered that way! Give furniture this year, that your gift may bring memories of you many years after this Christmas has passed and others gifts have been forgotten.

Here is an easy way to Give Furniture or to make your home ready for the holidays: Select whatever you wish from either of our big stores. Then make small weekly or monthly payments that you'll never miss. Below are shown many articles suitable for Xmas Gifts—and hundreds of others are awaiting you here. Give Furniture—and Be Remembered!

Both Stores Open Saturday Evenings—Harlem Store Open Monday Evenings Also

Reduced From \$620 to \$496!



Nine-Piece Dining Room Suite
Finished in Oak or Walnut. Regular Price \$620. 20% Discount Saves You \$124. Buffet, 60 inches long, 56-inch mirror; 48-inch Table, extends to six feet. China Closet is 4 feet wide. Five Chairs and one Arm Chair, with handsome seats, in Spanish Leather. Special.

\$496.00
(Payable \$8.50 Weekly.)



Gate-Leg Solid Mahogany Table
Solid Mahogany. Newest Design. 36x48 in. One drawer. Collapsible leaf is very handy. Special.

\$59.00
A Splendid Xmas Gift!

Bedroom Suite at 20% Discount!



Three handsome pieces. Regular price \$320—discount saves you \$64.

Choice of Maple, Golden Oak or Walnut. Full size Bed. Dresser 40 inches long with 24x30 inch mirror. Chlorbrone 19 inches wide and 33 inches long, in handsome and commodious design. Special.

\$256.00
(Payable \$3.25 Weekly.)



Sewing Stand
Finished in Mahogany. Adjustable. 12 in. high. 12 in. deep. Can be carried right with you. Special.

\$9.75



Tea Wagon
Solidly built. Removable tray. Heavy wheels with large rubber tires. Beautifully designed. In Mahogany or Mahogany. Special.

\$27.50



Golden Oak Dining Table
Measures 42x42 inches across top. Extends to 60 inches. Beautiful design of base. Strongly built to give good service for a lifetime. Special.

\$39.00

A Big Toyland for Little Folks



High Speed Automobiles
\$12.75 to \$25
Dressed Dolls
\$4.25 to \$40



Mechanical Train
\$1.95



Velocipedes
\$12.75



"Lightning Guide" Sleds
\$2.50



Golden Oak Rocker
Fine, comfortable Rocker in beautiful grained Golden Oak. Upholstered in Brown Spanish Leather. A comfy, pleasant Xmas gift. Special.

\$27.50



Smoking Stand
Beautifully finished in Mahogany. Note the handsome design. Handy size. Has places for cigarettes, matches, ashtray and for box of cigars. A dandy Xmas gift! Special.

\$8.95



Beautiful Desk
Finished in mahogany. 30 in. high. 27 in. wide. 19 in. deep. Note attractive design—gate leg effect. Very handy and beautiful piece. Special.

\$29.00

Cowperthwait & Sons

"Oldest Furniture House in America"

3rd Ave. and 121st St.

Downtown Store: 193-205 Park Row
Between City Hall "Sub" Station and Chatham Sq. "L" Station

10% off for Cash